

SAVANNAH MUSIC FESTIVAL

A WORLD OF MUSIC.
ONE CITY.

“This young
man is
a genius!”

Jon Batiste

SPONSORSHIP
OPPORTUNITIES

Winter Bash

SATURDAY, JANUARY 25, 2025

PLANT RIVERSIDE DISTRICT, 400 WEST RIVER STREET

PRESENTING SPONSOR

BEYOND
EXCEPTIONAL DENTISTRY

About Winter Bash

Savannah Music Festival's benefit event pairs a great party with an exceptional live music performance! Proceeds from the Winter Bash support SMF's year-round artistic and education programs.

The evening will begin in the Salzberg Ballroom at Plant Riverside District with a pre-concert reception featuring an open bar, wintery-themed drinks and multiple gourmet food stations placed throughout the ballroom. Guests can enjoy their delicious libations and participate in a fast-paced paddle raise from their reserved table.

Guests will then be guided down the hall to the new District Live venue, where they'll enjoy a private performance by the spectacular and much acclaimed jazz pianist Matthew Whitaker.

About Savannah Music Festival

Savannah Music Festival (SMF) is a nonprofit performing arts organization dedicated to presenting exceptional live music that entertains, educates, inspires, and unites the community through its signature springtime music festival as well as education and community outreach programs..

SMF works year-round to present some of the best classical, jazz, American roots, and international roots music artists. SMF's signature event, the 17-day springtime music festival, features 100+ performances, 400+ artists, new and commissioned works, regional and national premieres, unique artist pairings, and intimate performances designed to connect artists and audiences.

In addition, SMF also gives back to the community through music education and community outreach programs that serve more than 10,000 local K-12 students each school year. Through these programs, SMF provides:

- ✓ Free in-classroom lessons to local K-2 graders, professional development for their teachers, and semester-end live performances
- ✓ Free instruments, lessons, and performance opportunities to local 5-12 graders interested in playing jazz music
- ✓ Free tickets to festival general admission performances to families in Savannah's public schools



About the Artist

“The fleetness of finger, the touch and taste, the grit and grime when he needs it, the lightness and airiness when it’s called upon—Whitaker has it all.” –Downbeat

Blind since birth, Matthew Whitaker has been called “the next Stevie Wonder” and a musical prodigy. Matthew’s musical journey began at age 3 when his grandfather gifted him a small keyboard. He taught himself how to play the Hammond B3 organ at nine, and by age 13, he became the youngest artist to be endorsed by Hammond in its 80+ year history.

Between his studies at The Julliard School in the Jazz Studies program, Matthew continues to captivate audiences at performances around the globe. He has made notable appearances on shows like Showtime at the Apollo, the Today Show, Ellen, and a feature on 60 Minutes. Matthew’s performance blew audiences away at the 2024 Savannah Music Festival, leading to an enthusiastic invitation to return as the featured artist for SMF’s benefit party.

 **YouTube** [Click to watch a video of Matthew Whitaker](#)

Key Dates

- October 28 Pledge deadline for ticket brochure inclusion
- November 4 Pledge deadline for rack card inclusion
- December 20 Final pledge deadline for sponsors and event program inclusion
- January 10 Deadline for guest names
- January 17 Deadline to provide goody bag item
- January 25 WINTER BASH
- March 1 Deadline for pledge payments
- June 30 Final deadline for all outstanding pledge payments

Sponsorship Levels

All Winter Bash sponsors will enjoy:

- ✓ VIP treatment for you and your guests at the event
- ✓ Prime, reserved seating at the dinner and the concert
- ✓ The opportunity to network with SMF's affluent donor base
- ✓ Brand association as a supporter of performing arts and education

	\$10,000*	\$7,500*	\$5,000*	\$3,000*	\$1,500*
Available Sponsorships	Presenting Sponsor (SOLD) Matthew Whitaker Sponsor	Jazz Academy Performance Sponsor Gold Table Sponsor	Auctioneer Sponsor Valet Parking Sponsor Cocktail Hour Sponsor Bid Paddle Sponsor Bar Sponsors (two available) A/V Sponsor (SOLD) Table Sponsor	Winter Bash Cocktail Sponsor Supper Stage Sponsor Print Sponsor (SOLD) Lighting Sponsor (SOLD) Frost Sponsor	Polar Bear Sponsor Buffet Sponsor Dessert Sponsor Let It Snow Sponsor Evergreen Sponsor

ENTERTAINMENT

Tickets to the party and concert	16	12	8	4	2
Reserved table(s) at the party	2 tables of 8, premium placement	2 tables of 6, premium placement	1 table of 8	4 reserved seats at a shared table	2 reserved seats at a shared table
Reserved seats at the concert	✓	✓	✓	✓	✓
Complimentary valet	✓	✓	✓	✓	✓
Artist meet and greet (with artist management approval)	✓	✓	✓	✓	✓

ONSITE MARKETING

Opportunity to sponsor an item at the event (contact SMF Development to discuss options)	✓	✓	✓	✓	✓
Opportunity to provide a branded item for guest goodie bags (250 distributed)	✓	✓	✓	✓	✓
Recognition in the Winter Bash event program (250 distributed)	✓	✓	✓	✓	✓
Recognition in verbal remarks	✓	✓	✓	✓	✓
Recognition on venue signage	✓	✓	✓	✓	✓

DIGITAL AND PRINT MARKETING

Winter Bash-related social media post(s) (35k+ followers)	All posts	1+	1+	1+	1+
SMF2025 program book (7.5k distributed or downloaded)	✓	✓	✓	✓	✓
Winter Bash-related e-blasts	✓	✓	✓	✓	✓
SMF2025 ticket brochure (15k+ distributed)	✓	✓	✓		
SMF2025 rack card (corporate only, 15k+ distributed)	✓	✓	✓		
Winter Bash save-the-date (600+ distributed)	✓	✓			

*The goods and services that will be received are valued at \$179 per guest, making the difference tax-deductible. All donors and sponsors will receive a tax receipt.

**READY
TO SPONSOR?**

CLICK HERE TO PAY NOW

CLICK HERE TO PAY LATER

CONTACT

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SAVANNAH MUSIC FESTIVAL

MARCH 27–APRIL 12, 2025

Savannah Music Festival, Federal Tax ID 58-1401616, is a nonprofit performing arts organization that depends on generous supporters and sponsors to sustain its mission.

To learn more visit savannahmusicfestival.org.